

JANUARY MARK-DOWN SALE

COMMENCES MONDAY MORNING, JANUARY 7th.

Thousands of Dollars Worth of Seasonable Merchandise!

Millinery, Coats, Suits, Costume Waists, Skirts, Furs, Kimonos, Wrappers, Petticoats, Underwear, Corsets, Hosiery, Gloves and Fancy Notions.



THIS is certainly the Greatest Mark-Down Sale in the History of Modern Merchandising. Cost and profit swept aside. The loss we take is not considered. It's a matter of clearing out the entire stock, and to clear it out with one clean sweep. Not an item of our immense stock has escaped the keen knife of our price cutter. And he certainly sank it deep. To not attend this great sale will be a lost opportunity. Come early. Bring your friends and neighbors

Leather Hand Bags

Children's Hand Bags in black and tan. Extra Special	25c
Ladies' leather hand bags, black and tan. Extra special at	42c
Ladies' leather hand bags in black and tan. fine walrus leather. Special at	50c
Leather hand bags in black and tan in the latest shapes, strap handles, at	68c
A discount of 25 per cent on all leather Hand Bags, from \$1.75 up to \$6.50.	

"The Paris."

The Doors Open Promptly at 8 o'clock.

Hosiery Reduced

Ladies' Cotton fleeced lined hose, extra special at this sale	12 3/4c
Ladies' cotton fleeced lined hose, extra quality at this sale	20c
Ladies' fine cashmere, fleece lined ribbed hose, extra quality	27c
Children's fine cashmere, fleece lined, ribbed Hose, extra quality	20c
Children's fine cashmere hose, with special heel and toe	27c

Children's Dresses!



A DEEP CUT IN THIS DEPARTMENT. ONE LOT CHILDREN'S ALL WOOL DRESSES	89c
ONE LOT CHILDREN'S ALL WOOL DRESSES, that sold as high as \$1.75 and \$2.00	98c
One lot children's flannelette dresses, pink, blue, red, small sizes, at this sale	19c
SHORT KIMONOS, special list—One lot dark colored Kimonos	29c
One lot dark colored Kimonos	39c
One lot light colored Kimonos	49c
One lot light colored Kimonos	59c
One lot Wrappers, to close at	89c

This Is Where You Get Value

Ladies' waists, chiffon, taffeta, and all-over, silk net, wash silk lined, trimmed insertion, lace and medallion and tucks, white and colors. Regular price \$8.00	\$4.95
Ladies' waists in Beau de Cygne, taffeta and wash silks in stripes of plain colors, to open in back and front, lace insertion of tucks; regular price \$4.50	\$2.98
Ladies' waists, fancy plaids, washable material "Peter Pan" style, silk tie, colors, red and blue. Regular \$2.50 for	\$1.69
Ladies' waists, fine quality, Nun's veiling, all colors, full tucked fronts to open in back or front; regular price from \$2.25 to \$3.00	\$1.98
Ladies' waists, in Albatross and Brilliantines, trimmed in insertion and tucks; black, white and all colors	\$1.48
Ladies' waists in fancy dark plaids, wash material, front trimmed in wide tucks, long sleeves	79 cts.

Entire Line Child's High Grade Bonnets and Hoods at a 25 per cent Discount!

Ladies' Suits at One-Half and Less

OUR ENTIRE LINE OF SUITS SACRIFICED, ONLY FIFTY TO SELECT FROM. COME EARLY.

\$12.00 Suits at this sale	\$5.95
\$18.00 and \$20.00 Suits, this sale	\$8.95
\$25.00 and \$27.50 Suits at this sale	\$12.95
Suits that sold from \$30.00 to \$45.00 to go at	\$18.95

IN THIS LOT OF SUITS there are no two alike, and sizes, badly broken. The early comers will get first choice.



Baby Bonnets and Children's Headwear all Reduced

Lot No. 1—Baby's Silk Bonnets and silk and wool Crochet Hoods, regular 40c and 50c, for	29c
Lot No. 2—Bear Skin Hoods, in all colors; silk and crocheted Hoods; regular 50c and 75c for	39c
Lot No. 3—An endless variety of Hoods in bear-skin, silk, fancy astrachan cloth and velvet; regular 75c and 85c; for	49c
Lot No. 4—This lot contains some very charming Bonnets made in peek-a-bo style; all colors; regular \$1.00 and \$1.25; for	59c

Beautiful Costumes

Evening and street costumes are daintily and richly trimmed; all colors.	
\$55.00 Costumes at this markdown	30.00
\$45.00 Costumes at this markdown	36.00
\$57.50 Costumes at this markdown	38.50
\$50.00 Costumes at this markdown	\$60.00
These are the greatest values ever offered in this class of merchandise.	

Women's Coats

An all-wool Kersey Coat; colors brown, tan, black; good value at \$10.50, to go at this sale	\$4.95
One lot of fancy mixtures, a regular \$10.50 \$10.50 coat at this sale	\$4.95
One lot of Kersey Coats, that sold for \$13.50; all sizes to go at	\$4.95
One lot fancy mixtures, nicely trimmed; all sizes, that sold for \$13.50, to go at	\$6.59
Entire line high grade Coats, from \$15.00 up to \$14.00, to at this sale at a discount of 33 1-3 PER CENT.	

Big Belt Specials

A few silk girdle belts. Special for this sale	15c
Silk Elastic Belts, in fancy colors, regular \$1.09 values, special at	58c

Shawls and Fascinators

A fine all-wool Fascinator in white, light blue, red, black and pink; regular 25c value; special at	10c
One lot Fascinators to go at	27c
One lot Fascinators to go at	39c
One lot Fascinators to go at	59c

All high grade shawls in silk, fine wool and lee wool, 25 per cent off the regular price.

Misses' Knit "Tan O'Shanter" Caps—just the thing for skating—in all colors, reduced as follows: Regular 50c Caps at	39c
Regular \$1.00 Caps at	79c
Regular \$1.25 Caps at	89c

Extra Special List

One lot Mercerized Petticoats at	85c
One lot all-wool Sweaters at	98c
One lot Knit Over Vests at	49c
One lot Elderdown Dressing Sackies at	49c
One lot Wool Wrappers that sold up to \$6.00, at	\$3.48
One lot Flannelette Skirts to go at	29c
One lot Wool Knit Skirts at	89c
One lot Wool Knit Skirts, regular \$1.50 value, at	98c
One lot Wool Knit Skirts, children's, at	39c
One lot Wool Knit Skirts, regular \$2.50 value, for	\$1.89
One lot All-Wool Elderdown Sackies at	98c
One lot All-Wool Elderdown Sackies at	89c
One lot All-Wool Elderdown Sackies at	\$1.59
One lot All-Wool Elderdown Sackies at	\$1.89

Kid Gloves



Entire stock of Kid Gloves reduced. Misses' kid gloves regular \$1.00, for	69c
Ladies' Kid Gloves, regular \$1.25, for	98c
Ladies' Kid Gloves, regular \$1.50, for	\$1.23
Ladies' Kid Gloves, regular \$1.75, for	\$1.48
Ladies' Kid Gloves, regular \$2.25, for	\$1.98
Our finest long Kid Gloves that sell regularly for \$4.00, go at this sale	\$3.48

Big Fur Values

One lot Brown Coney Scarfs at	\$1.49
One lot Isabelle Opposum Scarfs, at	\$2.95
One lot Isabelle Opposum, extra long, satin lined Scarf, a regular \$10.50 Scarf, at	\$6.95
One lot Isabelle Opposum, extra long, satin lined Scarf, a regular \$7.50 Scarf, to go at this sale	\$4.95
One lot Brown Coney Cape Furs, length, to close at	\$3.95
One lot Children's Furs, White Angora, a regular \$2.25 value, at	98c

Underwear

Ladies' fleeced lined vests and pants, in gray, only	25c
Ladies' fine wool ribbed vests and pants in gray only, at each	49c
Ladies' fleeced lined vests and pants, in odd sizes only, at	49c
Children's fleeced lined vests and pants in odd sizes only, at	19c
Children's fleeced lined Union Suits, special at	25c

Neckwear

A large variety of Collars in this list, some slightly soiled during the holiday rush, and others fresh and new. 25c and 50c is the regular price, they all go for	15c
Another lot contains silk braid collars, embroidered turnovers with cuffs to match, and some new Dutch collars, they range in price from 15c to 25c, but they all go at this sale for	10c
Dainty White embroidered turnovers, one lot 12 1-2c collars special at	7c
One lot 15c and 20c collars, special at	10c
One lot 25c collars, special at	15c
All fine Neckwear, including scarfs and ruffs, 25 per cent off.	

The Corsets On the List

YOU SEE EVERY DEPARTMENT IS SACRIFICED. G. D. Justice, C. B. a la Spirite, all the latest styles.	
\$1.75 Corsets at this sale	\$1.50
\$1.50 Corsets at sale	\$1.35
\$1.25 Corsets at this sale	98c
\$1.00 Corsets at this sale	89c
75c Corsets at this sale	59c

Big Reductions on Children's Coats!

Children's Bear Skin Coats, that sold up to \$4.00 colors, white, blue, red at	\$1.95
Children's Bear Skin Coats, that sold up to \$5.50 and \$6.00, to go at	\$2.95
One lot of Misses' Kersey Coats. Only a few left; sizes from 8 to 14 years, that sold up to \$7.50 and \$8.00 to close at	\$3.95

Excitement In Millinery

Prices that will make you look wise. Read the deep cut, then join the crowd. All winter millinery on the list, Women's, Misses', and Children's street ready to wear and trimmed hats.

One lot of Hats that sold up to \$1.50 to go at	25 cts.
One lot of Hats that sold up to \$2.50 to go at	75 cts.
One lot of Hats that sold up to \$3.50 to go at	\$1.45
One lot of Hats that sold up to \$5.00 to go at	\$2.45
One lot of Hats that sold up to \$7.50 to go at	\$3.45
One lot of Hats, a big assortment to select from, that sold up to \$10.00 for	\$4.95

Cashmere and Wool Gloves

Fancy Golf Gloves, regular 65c for	50c
Ladies' fine cashmere silk-lined, in black and oxford gray, regular 65c and 75c, for	49c
Ladies' fine Cashmere Gloves, regular 50c for	39c
Children's mittens, regular 15c and 20c kind, all go for	10c

Big Belt Specials

All leather Belts in black, brown and colors, at One-Half Off.	
An extra fine line of Plaid Belts, all this season's styles, values from \$1.00 up to \$1.25. Special at	69c